


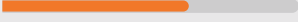


Skills

Fine Art Mediums 
Leadership 
Adaptability 
Collaboration 
Critical Thinking 
Time Management 

Education

2014 - 2018

B.A. in Advertising & Public Relations
Minor in Marketing
The University of Tampa, FL

2013-2014

Art & Design Foundation Diploma
Concentration in Graphic Design
West Suffolk College, England
Affiliated with University of the Arts London

2010-2013

Life Drawing
County Upper School, England

Experience

Graphic Designer

Colliers | Industrial Capital Markets | Irvine, CA | June 2021 - Present

- Translate strategic direction into unique, client facing, high-quality design.
- Collaborate with other leads to form a cohesive, versatile offering, presented through print and digital media.
- Evolve client branded framework for utilization throughout the marketing process.
- Manage the design and uploading process of all project material, understanding the best practices for using a content management system.

Senior Marketing & Client Services Coordinator | May 2020 - June 2021

- Trained and managed team members.
- Developed efficient and accurate timelines for both long-term and short-term design projects and deliver as promised.

Marketing & Client Services Coordinator | Feb 2019 - May 2020

- Collaborated with the regional marketing team to complete projects and initiatives before deadlines and following brand guidelines.
- Supported sales and marketing efforts by conceiving and designing print and digital collateral both reactively and proactively.
- Developed and maintained the email content calendar.
- Identified areas of opportunity and propose solutions.
- Coordinated with Field Services on all HOA requirements and signage logistics.

AppleOne Temporary Agency | Newport Beach, CA | Oct 2018 - Feb 2019

Head Graphic Designer

McDonald's | Casper's Company Franchise | Tampa, FL | Jan - May 2018

- Designed print and digital assets following established corporate guidelines.
- Developed package designs for new menu concepts designed to increase millennial traffic.

Marketing & Events Associate

iTrekks Outdoor & Adventure | Tampa, FL | Oct 2017- Jan 2018

- Analyzed demographic and lifestyle trends increasing marketing precision and higher ROI.
- Managed and scouted event location opportunities.

Marketing & Social Media Management Intern

Prospera Realty & Property Management | Tampa, FL | Aug - Dec 2017

Stridis Media Group | Tampa, FL | Jan - May 2017

Glazer Children's Museum | Tampa, FL | Sept - Dec 2016


- Created, scheduled, and published original content increasing reach of message.
- Created media alerts and press releases for events increasing awareness and accessibility.



Sarah Welsh

Graphic Designer

9+ years formal education and experience in utilizing illustration, fine arts, and graphics to develop content for strategic layouts and visual concepts.

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