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COM 225 Section A

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T.V News Story: Big Little Reveal

ANCHOR LEAD:

A University of Tampa Sorority held their Big Little event this evening. This consists of older members revealing their identities to new members. Bay News 9's Sarah Welsh is on scene with the story.

B-ROLL: *Pan of the room/event being set up and of the location.*

SARAH ON CAM: (Super Sarah Welsh)

In this event, older members of the sorority Sigma Delta Tau reveal their identities to younger member. The older members act as mentors. These mentors are known as bigs.

Each older member is paired with up to two new members.

SARAH VO:

The event took place in the historic Plant Hall on the University of Tampa campus earlier this evening. This event follows a week of new members receiving clues, from which they attempt to guess the identity of their big. New Member Educator Sam Miller tells us more.

SOT: (Super Sam Miller, New Member Educator)

“Big Little reveal is incredibly important to the sorority. The older members practice leadership and it really helps the new members feel connected with the existing members.”

B-ROLL: *Shots of the older members surprising the new members/the excitement the event brings.*

SARAH VO:

Big Little Reveal only happens to a member one time. President Jordan Fink explains its importance to the sorority.

SOT: (Super Jordan Fink, President)

”As an event Big Little is intended to foster personal growth and create a strong support network for its members.”

SARAH ON CAMERA:

This event has occurred annually since the sorority’s founding in 1917 and is considered to be a ritual.

ANCHOR TAG:

This is an event in which every member of the sorority partakes. This year 62 new members being welcomed.

For more information about Sigma Delta Tau or how to get involved, visit the website, Sigma Delta Tau Tampa dot weebly dot com.