

Stridis Social Media Posts #1

1. *Valentine's day (Posted maybe a few days before V day)*

Much like Cupid aiming his arrow this Tuesday, make sure your marketing hits the right target. Check out this article discussing how to manage your social media risk and personalize your strategies. #ValentinesDay #SocialMediaMarketing <http://bit.ly/2lyZ0q3> OR <http://cmo.cm/2kAahly>

(I also thought, maybe in future, to get a bit of buzz happening maybe a competition/hashtag like #BestPickupLines or something funny that all people can join in on and can carry across all SoMe platforms)

2. Do you know what the world's biggest social media network is? That's right, Facebook! Don't overlook audiences that could be your key to success. <http://bit.ly/2kXl2zj>
3. Check out the four signs to watch out for to ensure your social media marketing is on track. #SocialMediaMarketing <http://bit.ly/2l8MRqI>
4. Do you want to build strong relationships around your brand? Here are seven great apps that help you network with the right people. #Branding #SocialMediaMarketing <http://bit.ly/2lFzVGp>

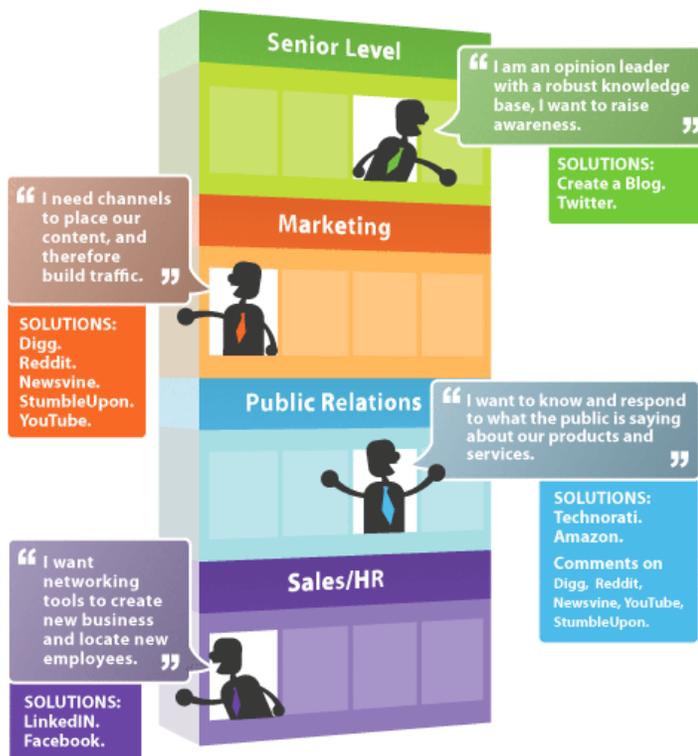
5.



6. Why you need a brand, not just a logo. #Branding <http://bit.ly/2kI0H2q>



7. Did you know that Google is the biggest and most profitable digital media company on the planet? Check out this article to see how participating in their own marketplace has implications for an increasing number of customers, and how this could impact your AdRank. #Google #AdRank <http://selnd.com/2kXmzWj>
8. Explore the different ways that you can leverage specific social sites to increase awareness, drive traffic, and build links to achieve your business goals! #SocialMediaMarketing



9. With 1.71 billion monthly active users and a sophisticated algorithm that understands behavior and intent, be sure to avoid making these 5 big Facebook advertising mistakes. #Facebook #SocialMediaMarketing <http://bit.ly/218YvSy>
10. Studies show that social media has a 100% higher lead-to-close rate than outbound marketing, and a higher number of social media followers generate more trust and credibility for your brand. #SocialMediaMarketing

