

Sarah Welsh
 COM 383
 Jennifer Whelihan
 October 24, 2016

Telling my Story

- Think like a Nike ad.

Time	Vision (I'm the only one who can hear the voice over man)	Narration/Dialogue (Voice over man)	Music FXS
00:00-	Zoom in on me, head down, studying – I'm in the middle of a row of kids in the front row (Freshman).	Ssshhhh... class has started.	Heavy beat music. Motivating. Consistent.
	Same as above	She's going to score an award-winning ad for GoPro one day.	
	Cut to: Look up, "Who? Me!?" Look puzzled. Points at self with pencil.		
	Same as above	Yes you!	
	Cut to: Montage of me getting my advertising class grades/comments back- not bad but evident there are skills I don't know yet. On the last one, I look at the camera; "yeah right."		
	Same as above	She may not be the best now, but she's going to do big things.	
	Cut to: Montage of me traveling, taking pictures, painting (Generally getting inspired by adventure and improving on my skills).	This is how everyone learns the skills to grab that dream job!	
	Cut to: Image of my computer screen (same style as those google ads) using those pictures and paintings, editing a graphic image of a surfer for GoPro.	That will be the cover one day.	
	Cut to: Flash to the future (Date on cover issue) It's the cover for a magazine (GoPro or other).		

	Cut to: Angle-From behind the computer screen, on to my face. Back to present. Look up, "No way!"		
		Yes way!	
	Cut to: Similar shot as earlier getting my assignments back, now a senior, grades and comments are better "Yes!"		
	Cut to: Graduation day. Throwing my cap in the air.	Nearly there.	
	Cut to: Waiting room. Before a job interview. Nervous and fidgety. Big Go Pro logo on the wall behind me.	Good luck! You'll do great.	
	Cut to: Sitting in the interviewee chair. Image of my face, swallow hard- flip to image of the interviewers faces.	Breathe.	
	Cut to: Walking out of the interview, clearly stoked, job offer in hand.		
	Cut to: Future/ award winning ad campaign hung on the walls of the GoPro building- My name on them.	I told you so.	
-60:00	I turn around to look at camera and roll my eyes.		